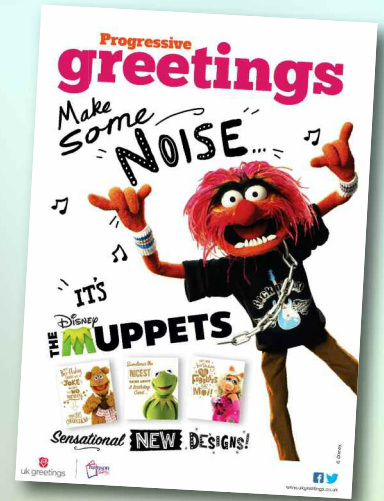


Progressive greetings

Our Editorial Policy

Progressive Greetings is editorially-led with articles relating to topical industry issues. We have no hard and fast rules when it comes to feature content, and therefore encourage reader input - be it publisher, retailer, artist or agent. Each edition includes an extensive News section, Innovations (showcasing new products), Art Source (showcasing artists' work) - all of which are free (we do not charge for colour separations). Innovations is compiled on a first come, first served basis.

Features List 2019



Please send submissions for articles, features and focuses **4 weeks** before the **news copy date** of each issue.

January 2019

Publication Date: **December 28 2018**

Top Drawer Spring Preview
Showtime Worldwide
Last copy date for news December 7 2018
Ad deadline December 8 2018

February 2019

Publication Date: **January 25 2019**

Spring Fair Preview
Special Progressive Calendars
Last copy date for news January 10 2019
Ad deadline December 31 2018

March

Publication Date: **March 8**

Special Focus on...Giftwrappings
Trade Source Book
Last copy date for news February 21
Ad deadline February 21

April

Publication Date: **April 5**

London Stationery Show preview
Special Focus on...Male Cards
Last copy date for news March 21
Ad deadline March 21

May

Publication Date: **April 30**

Special Publication: Focus on...Humorous Cards
Last copy date for news April 16
Ad deadline April 16

June

Publication Date: **May 22**

Special Focus on...Cute Cards
Major Focus: PG Live Preview
Last copy date for news May 8
Ad deadline May 8

July

Publication Date: **July 4**

Special Focus: Home & Gift (Harrogate) preview
Special Focus on...Art Cards
Special Section: Spring Seasons Cards
Ad deadline June 20
Last copy date for news June 20

August

Publication Date: **August 1**

Special Section: Retas Winners
Last copy date for news July 18
Ad deadline July 18

September

Publication Date: **August 22**

Special Focus: Autumn Fair & Top Drawer Previews
Henries Finalists
Last copy date for news August 8
Ad deadline August 8

October

Publication Date: **October 3**

Special Focus on...Words & Sentiments
Last copy date for news September 19
Ad deadline September 19

November

Publication Date: **October 31**

Henries award winners review
Last copy date for news October 17
Ad deadline October 17

December

Publication Date: **November 28**

Special Publication: Focus on...Kids Cards
Last copy date for news November 14
Ad deadline November 14

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