

Progressive greetings

Features List 2024

OUR EDITORIAL POLICY

Progressive Greetings is editorially-led with articles relating to topical industry issues. We have no hard and fast rules when it comes to feature content, and therefore encourage reader input - be it publisher, retailer, artist or agent. Each edition includes an extensive News section, Innovations (showcasing new products), Art Source (showcasing artists' work) - all of which are free (we do not charge for images). Innovations is compiled on a first come, first served basis.

February 2024

Publication Date: 25 January 2024

Focus on... **Calendars and Advents**

Focus on... **Company Anniversaries**

Spring Fair Preview

Focus on... **Design Trend: Peach Fuzz**

Editorial deadline 8 January

Advertising deadline 12 January

March 2024

Publication Date: 2 March 2024

Focus on... **Giftwrappings**

Focus on... **More Than a Card**

Editorial deadline 19 February

Advertising deadline 21 February

April 2024

Publication Date: 9 April 2024

Focus on... **Male Cards** (non-humorous)

Focus on... **Stationery**

London Stationery Show Preview

Editorial deadline 19 March

Advertising deadline 21 March

May 2024

Publication Date: 7 May 2024

Special Publication: **Focus on...Humorous Cards**

Focus on... **Diversity and Inclusion Cards**

Editorial deadline 16 April

Advertising deadline 21 April

June 2024

Publication Date: 24 May 2024

Major Focus: **PG Live 2024 Preview**

Editorial deadline 3 May

Advertising deadline 12 May

July 2024

Publication Date: 3 July 2024

Special Focus: **Home & Gift (Harrogate) Preview**

Focus on... **3D and Pop-up Cards**

Focus on... **Spring Seasons Cards**

Editorial deadline 12 June

Advertising deadline 21 June

August 2024

Publication Date: 1 August 2024

Special Section: **The Retas 2024 Winners**

Editorial deadline 11 July

Advertising deadline 21 July

September 2024

Publication Date: 23 August 2024

Revealing The Henries Finalists

Focus on...**Licensed Cards**

Special Focus: **Autumn Fair and Top**

Drawer Previews

Editorial deadline 1 August

Advertising deadline 12 August

October 2024

Publication Date: 8 October 2024

Focus on...**Sustainability**

Focus on...**Words and Sentiments Cards**

Editorial deadline 17 September

Advertising deadline 21 September

November 2024

Publication Date: 6 November 2024

The Henries 2024 award winners

Focus on... **Animal and Pet Cards**

Editorial deadline 16 October

Advertising deadline 21 October

December 2024

Publication Date: 1 December 2024

Focus on... **Kids' Cards**

Editorial deadline 11 November

Advertising deadline 21 November

January 2025

Publication Date: 9 January 2025

Top Drawer Preview

Focus on... **Christmas Cards**

Editorial deadline 5 December

February 2025

Publication Date: 27 January 2025

Focus on... **Calendars and Advents**

Spring Fair Preview

Editorial deadline 3 January

Advertising deadline 12 January 2025



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