

Progressive greetings

Our Editorial Policy

Progressive Greetings is editorially-led with articles relating to topical industry issues. We have no hard and fast rules when it comes to feature content, and therefore encourage reader input - be it publisher, retailer, artist or agent. Each edition includes an extensive News section, Innovations (showcasing new products), Art Source (showcasing artists' work) - all of which are free (we do not charge for colour separations). Innovations is compiled on a first come, first served basis.

FeaturesList2020



Please send submissions for articles, features and focuses **4 weeks** before the **news copy date** of each issue.

January Publication Date: December 29 2019

Top Drawer Spring Preview
Showtime Worldwide
Last copy date for news December 7 2019
Ad deadline December 8 2019

February Publication Date: January 23

Spring Fair Preview
Special Progressive Calendars
Last copy date for news January 8 2020
Ad deadline December 31 2019

March Publication Date: March 4

Special Focus on...Giftwrappings
Last copy date for news February 19
Ad deadline February 21

April Publication Date: April 7

London Stationery Show preview
Special Focus on...Male Cards
Last copy date for news March 24
Ad deadline March 21

May Publication Date: April 29

Special Publication: Focus on...Humorous Cards
Last copy date for news April 15
Ad deadline April 17

June Publication Date: May 20

Special Focus on...Cute Cards
Major Focus: PG Live Preview
Last copy date for news May 5
Ad deadline May 8

July Publication Date: July 9

Special Focus: Home & Gift (Harrogate) preview
Special Focus on...Art Cards
Special Section: Spring Seasons Cards
Ad deadline June 21
Last copy date for news June 21

August Publication Date: August 5

Special Section: Retas Winners
Last copy date for news July 22
Ad deadline July 21

September Publication Date: August 27

Special Focus: Autumn Fair & Top Drawer Previews
Henries Finalists
Last copy date for news August 13
Ad deadline August 14

October Publication Date: October 1

Special Focus on...Words & Sentiments
Last copy date for news September 17
Ad deadline September 21

November Publication Date: November 5

Henries award winners review
Last copy date for news October 22
Ad deadline October 21

December Publication Date: December 2

Special Publication: Focus on...Kids Cards
Last copy date for news November 18
Ad deadline November 21

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