

# Progressive greetings

## Our Editorial Policy

Progressive Greetings is editorially-led with articles relating to topical industry issues. We have no hard and fast rules when it comes to feature content, and therefore encourage reader input - be it publisher, retailer, artist or agent. Each edition includes an extensive News section, Innovations (showcasing new products), Art Source (showcasing artists' work) - all of which are free (we do not charge for colour separations). Innovations is compiled on a first come, first served basis.

## Features List 2018



Please send submissions for articles, features and focuses **4 weeks** before the publication date of each issue.

### January 2018

Publication Date: **December 28 2017**

Top Drawer Spring Preview  
Showtime Worldwide  
Trade Source Book  
Last copy date for news December 8 2017  
Ad deadline December 8 2017

### February 2018

Publication Date: **January 25 2018**

Spring Fair Preview  
**Special Progressive Calendars**  
Last copy date for news January 11 2018  
Ad deadline December 31 2017

### March

Publication Date: **March 8**

**Special Focus on...Giftwrappings**  
Last copy date for news February 22  
Ad deadline February 22

### April

Publication Date: **April 5**

London Stationery Show preview  
**Special Focus on...Male Cards**  
Last copy date for news March 21  
Ad deadline March 21

### May

Publication Date: **April 26**

**Special Publication: Focus on...Humorous Cards**  
Last copy date for news April 12  
Ad deadline April 12

### June

Publication Date: **May 23**

**Special Focus on...Cute Cards**  
**Major Focus: PG Live Preview**  
Last copy date for news May 9  
Ad deadline May 9

### July

Publication Date: **July 5**

Special Focus: Home & Gift (Harrogate) preview  
**Special Focus on...Art Cards**  
Ad deadline June 21  
Last copy date for news June 21

### August

Publication Date: **August 2**

**Special Section: Spring Seasons Cards**  
Last copy date for news July 19  
Ad deadline July 19

### September

Publication Date: **August 23**

**Special Focus: Autumn Fair & Top Drawer Previews**  
Henries Finalists  
Last copy date for news August 9  
Ad deadline August 9

### October

Publication Date: **October 4**

**Special Focus on...Words & Sentiments**  
Last copy date for news September 20  
Ad deadline September 20

### November

Publication Date: **November 1**

Henries award winners review  
**Special Section: Spotlight on Animal Cards**  
Last copy date for news October 18  
Ad deadline October 18

### December

Publication Date: **December 29**

**Special Publication: Focus on...Kids Cards**  
Last copy date for news November 15  
Ad deadline November 15

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